

Alpha Kappa Psi Alumni Newsletter

Winter 2008 Issue 4

Kappa Chapter

Success Institute

On February 22nd, thirteen of the Kappa Chapter members flew into Reno, Nevada, for Success Institute. Various chapters came from all over the west coast, from California all the way up to Canada.

The first night was a great chance to meet members and alumni from other chapters of our region at the Northwest Regional Meeting. Amanda Poch (NW Regional Director) and David and Wendy Wendroff (OSU Chapter Advisers) ran the meeting and encouraged everyone to mingle. During the opening event, each chapter was given the opportunity to introduce themselves in a way which showed their pride and spirit. The Kappa Chapter did a remarkable remake of the "Fresh Prince of Bel-Air" song.



From Left to Right (Back Row to Front Row): Elizabeth Waters, Heather Schwartz, Todd Montgomery, Jeremy Goldsmith, Lenny Pichette, Zack Poelwijk, Veronica Jin, Liz Godfrey, Jordan Schenck, Colby Naranjo, Kristina Lemeni, Hannah Mason, Maria Schell

Photo by: Lenny Pichette

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On Saturday, there were four development seminars in four different sessions, in which members had the choice between three seminars per session; making sure each member would gain value by attending. *A Piece of the Puzzle for Management Success* was a popular seminar for the Kappa Chapter, eight members attended this seminar to learn about how to manage time and priorities better. Later that evening once all the seminar sessions were over everyone gathered around to hear the announcements and awards.

During this great trip in Reno, three members from the Kappa Chapter competed in the Annual Case Competition. This event is where Alpha Kappa Psi members from different chapters presented a marketing plan for a Canadian company called *Let's Talk Science*. Each group had to present their case in front of a panel of three judges. The three members from our chapter were Veronica Jin, Lenny Pichette and Liz Godfrey. All three of these members spent countless hours this past term working on the case and it sure paid off. The Kappa Chapter took second place in the case competition and won a \$500 dollar scholarship.

All the members who attended thought it was an amazing experience. It was a great opportunity to meet members from other chapters and see how they operate, as well as learn useful information for our chapter and ourselves personally. Next year we encourage alumni to join in this experience, and help make the event more fun and enriching for our members.

-Alex Friend

Truffle Shuffle

This marked the 12th Annual Truffle Shuffle taken place at Alton Baker Park in Eugene, Oregon. This is the second largest run event held in Eugene and Alpha Kappa Psi was able to contribute and give back to the community. The Truffle Shuffle supports the non-profit organization Committed Partners for Youth (CPY).

Committed Partners for Youth is a non-profit mentoring agency servicing youth-in-need within the Eugene/Springfield community. CPY's mission is to "connect youth to their community through mentors who inspire the development of personal identity, healthy relationships and meaningful opportunities." The Truffle Shuffle is a running tradition that features a chocolate truffle, donated from Euphoria Chocolate, and a t-shirt at the finish. The Truffle Shuffle offers a four mile run, two mile jog/walk and a children's "fun" run.

On Sunday, February 3rd, fifteen Kappa members volunteered by setting-up, registering the participants, and cheering on the runners. The event coordinator, Patti Henson said "For the past three years, I have enjoyed working with volunteers from Alpha Kappa Psi. It's always a pleasure to get clubs involved with the city." Not only were the Kappa members volunteering, but other members represented the chapter by their athletic ability. Seniors, Lynae Williams, Andrea Pierce, and Christian Ramos all jogged the two mile race and Ramos ran the four mile as well. Stephanie Bartlett a volunteer at the Truffle Shuffle described the event, "it's always a great bonding experience and a fun way to get involved within the Eugene community."

The Truffle Shuffle is always a great event and we look forward to contributing to its success next year.

-Lenny Pichette



Picture by: Cara Miller



Photo by: Lenny Pichette

Volleyball

With a new year, a new season and a new team, the Kappa members were ready to participate in intramural volleyball. The season started in late January, with the brothers enthusiastic, competitive and ready to have fun. However with very little practice before the first game, they came out with a loss. As a result, the team members realized they needed to make some positive changes in order to potentially make it to the play-offs.

The team members rallied together and began working harder. They practiced on a regular basis and some members even attended open gym at the recreation center. Unfortunately, the members lost their second game but came through with a win during the third. As the season went on, members were able to get comfortable playing as a team and through the efforts put into practice, they began to win.

Through hard work, the members dominated the first round of play-offs, beating the fellow Lundquist College of Business students from the American Marketing Association (AMA). With both teams neck and neck, the competition was fierce, but in the end, the members won advancing them further in the game. In the second round, the team came out with an intense loss. The overall the record of 2-3 was a solid end to the season.

Team Manager, Alex Peerenboom said of the season, "Although we didn't win a championship, we have been improving every term we play intramurals. It's great to see brothers working together, being competitive, all while still having fun. There's always dodge ball in spring..."

-Katie Williams

Committee Updates

Written by: Brittany Dukatz

Public Relations

The Public Relations committee has been actively working to promote AKPsi in and out of the Lundquist College of Business. The committee is very proud to announce that Mike Dore was awarded Professor of the Term, for his unique and engaging teaching style.

The committee has also created and is still selling LCB Polo shirts, which we hope will grow to become a staple around the LCB.

As for next term, the committee has big plans. The PR committee has already been in contact with the Children's Miracle Network and the UO Athletic Department to organize an event to join the two together. Our goal is to allow a small group of children unprecedented access to the spring football game.

Brotherhood

The Brotherhood committee planned multiple events this term from fun dining to sports. The committee planned a chapter potluck, as well as, dinner and entertainment at Chuck Cheese. On top of that, a trip to Willamette Pass for skiing and snowboarding was planned, where many members got the chance to show off their skills and technique.

The committee also organized a co-ed intramural volleyball team and a lovely afternoon of ice-skating. The members were very successful in planning a wide variety of events for the membership. The committee looks forward to the sunny days of spring for more brotherhood events next term.

Fundraising/Philanthropy

The Fundraising committee organized a 'Val-O Gram' fundraiser consisting of promoting and selling cards with flowers and candy that were delivered on February 14th.

For philanthropy, the committee planned two options for the members: The Truffle Shuffle and Food for Lane County. The turnout of the membership for both philanthropy events was phenomenal. The members really enjoyed participating in helping and packaging food for the numerous families in Lane County (Eugene and Springfield area).

Vice President of Finance, Zack Poelwijk, commented on this past term, "The various obstacles that the committee faced only gave other members in the committee a chance to step up and show their unity in the group sharing both their creativity and support"

Sponsorship

The Sponsorship committee has secured two sponsors for this term. The first is Bombay Palace who is sponsoring the creation of our new Rush Video for incoming pledges. And our second sponsor is Rennie's Landing who is sponsoring our Brother of the Week gift.

The Sponsorship committee has also established a relationship with Greenhill Human Society and is working hard on planning for the Silent Auction. This event will be in the spring on April 18th at 6 p.m. held at the Gerlinger Lounge at the University of Oregon. All alumni are encouraged to attend this event. The funds of this event will be donated to Greenhill Human Society.

This committee is learning how to effectively communicate with 60 members about acquiring donations, publicizing and basic logistics.

Professional Activities

The Professional Activities committee brought in guest speakers from Target, Fisher Investments, and Pension Planners Northwest to discuss career opportunities. Fisher Investments took selected members to dinner to discuss opportunities in the finance field. Along with the focus on meeting potential employers, the committee invited two professors, Mike Dore and John Reuter from the Lundquist College of Business to speak about their business concentrations and career paths. The committee also provided weekly updates on job and internship opportunities for our members, aligning with their mission "to encourage professionalism and provide career planning assistance."



Exec. Board Switch

Written by: Sean Ritter

Photos by: Lenny Pichette

Back Row: Ryan Brunkhardt, Adam Ryding, Alex Friend, Alex Childs, Adam Ryan, Lenny Pichette, Josha Russell

Front Row: Liz Godfrey, Veronica Jin, Hannah Mason, Cara Miller



President - Veronica Jin

Veronica Jin is the newly elected Alpha Kappa Psi President. Majoring in Accounting, Jin is currently a junior from Portland, Oregon. As the new president Jin hopes to expand the professional reach of the Kappa Chapter in the Portland Metro Area. She hopes this will be beneficial in connecting with companies around the Portland area.

VP of Administration - Ryan Brunkhardt

Ryan Brunkhardt from Boulder, Colorado is currently working on his Business Administration degree with a concentration in Sports Business. As the VP of Administration, Ryan aspires to drive the Kappa Chapter beyond 90,000 Annual Chapter Report points and bring on even more national awards.



VP of Finance - Lenny Pichette

Lenny Pichette, a sophomore at the U of O is majoring in Business Administration with a concentration in Accounting. From Gresham, Oregon Pichette is the new VP of Finance. Pichette plans to continue planning successful fundraisers for the Kappa Chapter and establish connections in the business community.

VP of Internal Affairs - Liz Godfrey

Liz Godfrey is majoring in Business Administration with a concentration in Marketing. As the new VP of Internal Affairs, Godfrey wants to implement better communication among the current members and the alumni. She would also like to increase awareness and participation of the fraternities' activities.



VP of Professional Activities - Adam Ryding

Sophomore, Adam Ryding is a Business Administration major with a double concentration in Entrepreneurship as well as Information Systems and Operations Management. With the help of the Kappa Chapter, Ryding plans to hold another successful Etiquette Dinner, as well as bring in more guest speakers from corporations to our general business meetings.

VP of Membership - Cara Miller

Miller is the new Vice President of Membership. Miller is a junior at U of O and is double majoring in Business Administration and Chinese. Miller plans to use her entertaining personality to make the pledge experience not only educational, but fun for new members.



VP of Alumni - Alex Friend

Our recently elected VP of Alumni Relations is Alexander Friend. Alex is a senior majoring in Accounting with a concentration in Finance. Friend from Sacramento, California is determined to continue implementing the new Mentorship Program and working to enhance better relationships with alumni.

Rush Chair - Adam C. Ryan

Adam Ryan, from Santa Rosa, California, is the newly appointed Rush Chair. He is a junior double majoring in Business Administration with a concentration in Marketing and Journalism. As current Rush Chair and Chapter 'Brother of the Term', Ryan wants to develop a strong AKPsi presence around the U of O.

**Master of Rituals - Alex Childs**

Alex Childs left the membership speechless after a moving speech campaigning for Master of Rituals. He is a freshman double majoring in Business Administration and Japanese. Childs plans to use his outgoing personality to expand the meaning and brotherhood connection within the fraternity's ceremonies.

Webmaster - Josha Russell

Junior Josha Russell was re-elected as the Kappa Chapter Webmaster. Russell is majoring in Business Administration with a concentration in Accounting. Russell's main goal this next coming year is to make the website more valuable to, not only, the current members but the alumni and the outside community.

**Warden - Hannah Mason**

Hannah Mason was selected as Warden by our President. Hannah is a junior with a Business Administration major with an entrepreneurship concentration. By participating on the Fundraising committee next term, Mason hopes to get involved in philanthropy events and come up with new and creative fundraising ideas.

2007-2008 Executive Board Spotlight

One year ago, 12 of us embarked on the journey to bring the Kappa Chapter to a new level of excellence.

The executive board began its term in office by setting personal and chapter goals. Setting these goals enabled us to implement our huge ideas, and they served as a backdrop for change in the chapter. One of our ideas that turned out to be very successful was the 'Dress-for-Success Fashion Show and Etiquette Dinner'. The Kappa Chapter worked with the UO Career Center to coordinate and host the event. This event took efforts of the entire membership to come together and it is something the Kappa Chapter is very proud of. Not only did the fashion show gain Alpha Kappa Psi greater exposure within our community, but it also won Professional Event of the Year at the National Convention this past August. At the same event, brother Alex Peerenboom was awarded National Brother of the Year.

The executive board is also proud of their accomplishments within the chapter. VP of Membership Katie Schopp was a major contributor in overhauling the pledge process and re-establish a program that educated pledges while integrating them into the membership in a meaningful way. The executive board also



Photo by: Lenny Pichette

emphasized the importance of brotherhood within the chapter, bringing brothers closer together than in years past. Executive members also stressed the importance of professional activities and alumni relations.

Kappa Chapter President Maria Schell said, "I am proud to have led a board with individual voices that came together as a united body. This year, we held strong to our core values by effectively translating our ideas into Alpha Kappa Psi, and I am excited to see them continue for years to come."

-Lynae Williams

Alumni Focus: Michael Kennedy

Pledged Kappa Chapter: 1965

As a member of Alpha Kappa Psi, Kennedy recalls a 15 person membership that held meetings in a broom closet under the stairs in Condon Hall. As the pledge educator, Kennedy remembers the great business trips that brought him to companies he would not have been able to see without Alpha Kappa Psi. A special highlight of his experience in Alpha Kappa Psi was a speech presented by the President of Williams Bakery.

Graduated University of Oregon: 1969

What did you do after you graduated?

Kennedy left the Northwest to the Northeast to attend Yale Divinity School. After graduating with a Masters Degree in Theology, he began working as a chaplain for the US Navy. Upon retiring from the Navy after 21 years of service and attaining another Masters Degree in Financial Management, Kennedy went back to his business roots. He attained a Doctorate of Business Administration from Nova Southeastern in 2002.

Where is Kennedy now?

Since 1999, Kennedy became a part of the management faculty at Northwest Christian College. In 2005, he became the Dean of Business Management, while continuing to teach courses in strategy, business ethics, finance, and accounting. Kennedy and his wife, Connie, are actively



involved in his local church and he is active in statewide church organizations. Kennedy's daughter, her husband, and their children reside in Canada, and his son and his wife currently lives in Washington, D.C.

Kappa Involvement:

Kennedy participated in the Kappa Chapter Alumni Panel in Fall 2007.

-Maria Schell

Alumni Events

Alumni Connections Dinner

Date: Saturday, April 12th at 6pm
Location: Grand Central Restaurant and Bowling
Dinner will be provided
Please RSVP by March 22nd

Please contact Alex Friend at
akpsialumni@hotmail.com

Mentor Program

If you are interested in becoming a mentor for a current Alpha Kappa Psi member please contact us at:
akpsialumni@hotmail.com



ALPHA KAPPA PSI
The Professional Business Fraternity

Academic Advisor: Chuck Kalnbach

As a photojournalist in the Coast Guard, Charles Kalnbach was stationed on the coast of every major body of water in America. In 20 years he spent time on the east coast, the west coast, and the Gulf. After receiving his Masters Degree in Instruction Design from Indiana University, Professor Kalnbach was given a job in California teaching leadership qualities to those enlisted in the Coast Guard. Teaching leadership and communication had a large influence on his life and has helped him become who he is today.



After moving to Eugene and coming out of retirement, Professor Kalnbach helped start a Leadership and Communication course at the University of Oregon. The course, known as BA 352, was first taught in the fall of 2003. In 2004, he became the faculty advisor for Alpha Kappa Psi after a student suggested he look into the position. Professor Kalnbach has contributed a lot to the fraternity during his time as faculty advisor. Recently, he administered the Myers-Briggs Type Indicator test to the membership. He feels that it is a great personal development experience for students to have. "It's a good tool to understand relationships with others," Professor Kalnbach said. Looking back on his experiences working with Alpha Kappa Psi, he said that he enjoys working with students outside the classroom. He enjoys being in a position where he can coach and mentor the members of Alpha Kappa Psi.

Currently, Charles Kalnbach is two and a half years into getting his EDD, a Doctorate in Education at Nova South Eastern. With all of his commitments to the University and Alpha Kappa Psi, this part time program was ideal for Kalnbach. He applies his EDD work to his Communication and Leadership classes at the Lundquist College of Business as well as Alpha Kappa Psi. He feels that teaching leadership and communication is a good way to give students the opportunity to learn about themselves as well as how to work efficiently with others in a group. In the last several years Kalnbach has been juggling the duties of a professor, a husband, a father, a student, and still manages to find time to be an integral part of our membership.

-Kent Metcalf

Chapter News

LCB Polo's

Only \$28
Order online at
Gladstone.uoregon.edu/~akpsi/index.html



2008 Silent Auction

April 18th at 6pm in Gerlinger Hall
Partnering with Greenhill Humane Society
Contact Katie Gengler with any questions or concerns at (503) 932-3105.



A Special Thanks to our Sponsors!



Our sponsors benefit from having visibility on our campus, access to an emerging future job market and networking with fellow sponsors

Interested in becoming a sponsor?
Please contact akpsi@uoregon.edu

Congratulations Graduating Seniors!

- Kristi Lee Fowlks
- Scott Lillibridge
- Anna Geiger
- Jay Ratterman
- Mike Purvis
- Katie Schopp

Kappa Chapter Alumni Committee:

VP of Alumni Relations -

Kristi Lee Fowlks

Committee Head -

Alexander Lawrence Friend

Members -

- | | |
|----------------|-----------------|
| Lenny Pichette | Sean Ritter |
| Liz Godfrey | Andrew Leneve |
| Katie Williams | Lynae Williams |
| Kent Metcalf | Brittany Dukatz |

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