



University of Oregon - American Marketing Association  
Charles H. Lundquist College of Business, Eugene, OR, 97403

# Application Form

for collegiate membership.

Fill out this form completely, including your signature for the Code of Ethics. **Faculty signature provided by the UO AMA Advisor.**

**Applicant Information:** (Please send all mail to my  home address  address at school)

Check here if you are a prior member of the AMA

College/University Attending:		University of Oregon					
Last Name:		First Name:			Middle Initial:		
Home Address: (required for membership)							
City:		State/Province:		Country:		Zip/Postal code:	
Address at School: (if different from above)							
City:		State/Province:		Country:		Zip/Postal code:	
Phone at School:				Home Phone:			
School email:				Other Email:			
Major:				Graduation Date:			

**Payment Information:**

1. AMA Membership\* Dues:

<input checked="" type="checkbox"/> <b>National Collegiate Membership Dues</b>	<b>\$42.00</b>
<i>(includes subscription to marketing News - 8 issues/year)</i>	
<input type="checkbox"/> Optional: Substitute Professional subscription to <i>Marketing News</i> (20 issues per year)	+\$20.00
<input checked="" type="checkbox"/> <b>Local Chapter Dues</b>	<b>\$38.00</b>
<i>(T-shirt, Guest speakers, site visits, socials, etc.)</i>	
<b>Membership dues subtotal</b>	<b>\$80.00</b>

2. AMA Publications at Special Member Prices: *(optional)*

<input type="checkbox"/> <i>Journal of Marketing (Quarterly)</i>	<b>\$30.00</b>
<input type="checkbox"/> <i>Journal of Marketing Research (Quarterly)</i>	<b>\$30.00</b>
<input type="checkbox"/> <i>Journal of International Marketing (Quarterly)</i>	<b>\$30.00</b>
<input type="checkbox"/> <i>Journal of Public Policy &amp; Marketing (Semiannual)</i>	<b>\$30.00</b>
<input type="checkbox"/> <i>Marketing Management (Bimonthly)</i>	<b>\$30.00</b>
<input type="checkbox"/> <i>Marketing Research (Quarterly)</i>	<b>\$30.00</b>
<input type="checkbox"/> <i>Marketing Health Services (Quarterly)</i>	<b>\$30.00</b>
<b>Publications subtotal</b>	<b>\$</b>
<b>Total Amount Enclosed</b>	<b>\$</b>

\* Make checks payable to UOAMA  
\* Membership is individual and nontransferable.

**Code of Ethics**

*In order to validate your application, you must sign this code of Ethics Statement.*

As an AMA member, I agree to abide by the AMA Code of Ethics, which guides marketers' professional conduct.

1. The basic rule of professional ethics: not knowingly to do harm.
2. The adherence of all applicable laws and regulations.
3. The accurate representation of my education, training and experience.
4. The active support, practice and promotion of this Code of Ethics.

Any AMA member found to be in violation of the Code of Ethics may have his or her Association membership suspended or revoked. A complete copy of the AMA Code of Ethics will be sent to all members in their New Member Package. In order to validate your application, please sign the Code of Ethics statement.

***I subscribe to the Code of Ethics and will adhere to it:***

Signature	Date
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**Faculty Sponsorship** *(This application cannot be processed without a Faculty Sponsorship signature.)*

I hereby certify that this applicant is a full-time or part-time registered student not currently employed in a professional position.

Faculty Sponsor Signature: