AMA	



MEMBERSHIP APPLICATION FORM

UNIVERSITY OF OREGON- AMERICAN MARKETING ASSOCIATION CHARLES H. LUNDQUIST COLLEGE OF BUSINESS. EUGENE. OR.

FILL OUT THIS FORM COMPLETELY, INCLUDING YOUR SIGNATURE FOR THE CODE OF ETHICS.							
Name							
Prefix	First	MI	Last	Gender(circle or	ne): Male	Female	
Graduat	ion Date:						
Primar	y Address						
Address	Type (circle one): Home	School					
Street				А	Apt/Suite		
City			Sta	ate Z	ZIP		
Phone	/Email						
Phone T	Type (circle one): Home M	obile					
Number	[Er	nail			
INTE	RESTED IN GETTING MOI	PE INVOLVED?	Membershi	ip Dues			
	LET US KNOW HO			egiate Membership D	ues	\$47	
BRAND) AMBASSADORS		UO AMA Ch	apter Dues		\$38	
EVENT	PLANNING			*			
FUNDR	RAISING		See: www.ama.o	ns at Special Member Pric rg/publications	les		
		_	-	ayable to UOAMA			
			Total Due			\$85	

Statement of Ethics

As an AMA member, I agree to abide by the AMA Statement of Ethics, embracing the highest ethical norms and values for marketers. (1) Marketers must first do no harm. (2) Marketers must foster trust in the marketing system. (3) Marketers should embrace, communicate and practice the fundamental ethical values that will improve consumer confidence in the integrity of the marketing exchange system. Any AMA member found to be in violation of the Statement of Ethics may have his or her Association membership suspended or revoked. A complete copy of the AMA Statement of Ethics is available online at AMA.org. In order to validate your application, please sign the Statement of Ethics.

I subscribe to the Statement of Ethics and will adhere to it:					
Signature	_ Date				

FACULTY SPONSORSHIP SIGNATURE FACULTY SIGNATURE PROVIDED BY THE UO AMA ADVISOR I hereby certify that this applicant is a full-time registered student not currently employed in a professional position. Faculty Sponsor Signature Date